

MEAGHAN ZIEMBA

Industrial Storyteller, Technical Writer, Consultant
Voice of Mavens of Manufacturing Podcast

Meaghan Ziemba is an industrial storyteller, technical writer, and the unapologetic voice behind Mavens of Manufacturing, a platform dedicated to elevating the women shaping the future of engineering, automation, and advanced manufacturing. Known for her blend of Midwest grit, humor, and straight talk, she brings a grounded, human-centered approach to every stage she steps onto.

For more than 15 years, Meaghan has transformed dense technical concepts into clear, compelling stories that actually connect. Through her consultancy, Z-Ink Solutions, she helps manufacturers communicate with purpose—ditching the jargon, clarifying their message, and creating content that attracts the talent they struggle to reach. Her work spans content strategy, video storytelling, workforce development, leadership messaging, and culture-focused communication.

Meaghan is also a mom of three—a daughter finishing nursing school and two sons who keep life loud, messy, and full of meaning. Motherhood fuels her advocacy. She speaks openly about boundaries, resilience, the weight leaders carry, and what it takes to build manufacturing workplaces that support real humans, not idealized robots with badges.

Meaghan is currently training to compete in her first half-and full-marathon—a personal milestone that mirrors her philosophy: grit beats perfection, and progress belongs to those who show up even when conditions aren't comfortable. It's the same message she brings to conversations about culture, leadership, inclusion, workforce challenges, and how manufacturing can create environments that retain the people they work so hard to recruit.

Her sessions blend humor, candor, storytelling, and practical insight, pushing audiences to rethink how they communicate, collaborate, and lead. Whether she's interviewing innovators, advocating for women on the shop floor, partnering with educators, or challenging outdated norms, Meaghan brings a sharp, energetic presence that leaves people both inspired and ready to take action.

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