

# DREW CROWE

**Founder**

*The New American Manufacturing Renaissance*

From a two-time felon to a manufacturing revolutionary, Drew "The MFG" Crowe embodies the transformative power of American manufacturing. As the founder and driving force behind The New American Manufacturing Renaissance, Drew's journey from the streets to manufacturing leadership inspired him to create a movement that's reshaping America's industrial future.

Recognizing the critical 2.1 million job shortage facing manufacturing over the next decade, Drew launched the American Manufacturing Renaissance Tour, a groundbreaking initiative bringing together city leaders, technical colleges, and workforce development centers. His strategic partnerships and strategies have been instrumental in creating free CNC, robotics, and welding training programs, demonstrating his commitment to accessible manufacturing education for underserved communities.

A Forbes-featured industry leader and two-time Aerospace & Aviation Man of the Year, Drew's expertise has been sought by the White House and Pentagon for industrial policy insights. As the former lead professor of Advanced Manufacturing Technology at Ranken Technical College and co-host of TV's "Project MFG," he's proven that authentic leadership and street smarts can revolutionize industrial innovation.

Drew's signature Manufacturing Renaissance Playbook, has become the blueprint for companies looking to bridge the skills gap. His innovative approach to digital content has earned him 3 Viddy and 2 Webby awards, while his groundbreaking AI career app (Newsk.ai) is revolutionizing workforce development.

In 2025, Drew is expanding his impact through the MADE Tour in collaboration with the state of Illinois, keynoting the worlds biggest conferences like IMTS and SXSW, and continuing to build powerful coalitions between industry leaders, educational institutions, and community organizations all while scaling successful workforce development models nationwide His mission remains clear: proving that the next generation of manufacturing leaders can come from anywhere - including places others might overlook.



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