

# ANDREAS WELSCH

**Founder & Chief AI Strategist**  
*Intelligence Briefing*

Andreas Welsch is an internationally recognized AI leader, educator, and speaker, known for transforming AI hype into tangible business impact. With 23 years of experience—including AI leadership roles at SAP—he has helped Fortune 500 executives unlock AI's potential and accelerated enterprise AI adoption.

As the Founder & Chief AI Strategist at Intelligence Briefing, the author of the best-selling AI Leadership Handbook, and creator of several popular LinkedIn Learning courses on AI for business leaders, he advises business leaders to value from AI in business, from strategy to roadmap and training. Beyond his corporate impact, he is deeply engaged in education as an Adjunct Professor at West Chester University of Pennsylvania and serves on the Editorial Board of the Journal of AI, Robotics, and Workplace Automation.

A sought-after thought leader, he has been named a LinkedIn Top Voice, Thinkers360's Top 10 Thought Leader in AI, Agentic AI, and Generative AI, The Futurum Group's Top 14 AI Influencer, PEX Network's Top 30 AI Leader, and SwissCognitive's Top 50 Global AI Ambassador. He also shares his insights regularly through his podcast "What's the BUZZ?" and his newsletter The AI MEMO.

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